



JESSE QUINTANILLA

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Summary of Qualifications

I am a self-motivated professional graphic designer who is looking to help others with better design. I am a very determined hard worker who is detailed oriented and proficient in my field. As a person I am reliable, eager to learn and look forward to a new creative day. My motivation is derived from working in a creative atmosphere and by a good challenge. I can adapt to an environment and contribute to the creative team with new conceptual ideas in design.

Experience

DIRECTOR OF GRAPHIC COMMUNICATIONS, MBC DIRECT, LLC HOUSTON, TX 2003 - PRESENT

Responsibilities include managing projects and designers, creating corporate brand and recognition, as well as company standards for all design and marketing materials print, Web, etc. Created various program standards, branding, Co-branding, and marketing concepts. Understand the MasterCard standards and Debit bank structure. Responsible for coordinating of all aspects of design from original concept pitch to the final product. Website design, Flash animation, site architecture, development, and maintenance. Server file structure, organization, and archive development and utilization. Responsible for all printing projects, including quote procurement and presschecks.

FREELANCE DESIGNER HOUSTON, TX 1997 - 2003

Tes Multimedia	Ideal Printers, Inc.	LMS, Inc.	Archer Advertising
mr flat people	Davey Tree & Golf	Metro	LDT Studio Photography
Charter Films	Goya Products	HEB Pantry	Mi Sammy Productions, Inc.
TaylorMade	KTRK Channel 13	Design Force	Starlight Gala, Benefiting The American Cancer Society

Responsibilities included branded and marketed improvement strategies, created logos, identity systems, business cards, brochures, flyers, booklets, invitations, postcards, posters, signage, packaging design, props, set dressing, build sets, advertisements, banners, trade show booths, displays, proposals, Interface designs, icon designs, animations, illustrations, PowerPoint presentations, photography, and Website designs and development.

SENIOR GRAPHIC DESIGNER, TRIBE DESIGN HOUSTON, TX 2000 - 2001

Designed identities, logos, business cards, envelopes, letterheads, brochures, schedules, forms, posters, catalogs, pocket folders, packaging, trade show booths, t-shirts, Website design and maintenance, PowerPoint and print presentations, animated banners, multimedia motion design, production, presschecks, client interaction, and ongoing client branding styles. Also created production checklists, equipment and supplies maintenance, and archived files.

GRAPHIC DESIGNER, OFFICE OF JAMES BURNETT HOUSTON, TX 1998 - 1999

Responsible for continuation of company identity/improvement of marketing materials and development. Designed and organized ten years of work into a booklet with interchangeable pages to be used as a leave-behind for potential new clients. Also responsible for photography, digital illustrations, presschecks, and obtaining price quotes.

GRAPHIC DESIGNER HOUSTON, TX 1999 - 2000

MissingSolutions - Created the company identity, Website and standards. Also created concepts and designed print work, Websites, Flash animations, storyboards, icons, illustrations, and did photography for different projects.
Jim Coleman Company - Designed company health manual, and inhouse design of work for car washing products.

PRODUCTION DESIGNER, DAILY COUGAR, UNIVERSITY OF HOUSTON HOUSTON, TX 1997 - 1998

Responsibilities included paper layout, production, and advertisement design for the daily newspaper.

Education

Bachelor of Fine Arts, University of Houston (UH), Graphic Communications Major, Cum Laude
Graphic Communication Technology and Art History Minors
Foundation Education, Texas A&M, Blinn College, and Houston Community College (HCC)
Attended American Institute of Graphic Arts (AIGA) Conference (New Orleans, Louisiana)

Awards/Honors

BMA Lantern Award, Marketing Design Campaign for Groppe, Long, & Littell
Art Design Scholarship, HCC • Student Show Exhibition, HCC • Dean's List, HCC
Dean's List, UH • Art Bunker Scholarship, Best Overall Portfolio, UH • Blaffer Gallery Student Show Exhibition, UH

Skills

Illustrator	Flash	Dreamweaver	Groove Maker	Microsoft Office	Bilingual (English/Spanish)
Photoshop	Fetch	QuarkXPress	Fontographer	Production	Cross-platform MAC & Windows.
InDesign	Acrobat	Soundedit	Freehand	Illustration	
After Effects	Fireworks	Live Motion	Image Ready	Photography	

References & Portfolio available upon request